



New Shepherd Films Signs Digital Licensing Deal With Amazon For 'Footprints'

July 16, 2013 | New Shepherd Films, C3 Entertainment, Amazon, Footprints

Fall River, MA – July 16, 2013 – New Shepherd Films, LLC announced signing a distribution deal with Amazon, the world's largest internet-based retailer, for the faith and family film *Footprints*. The deal includes Amazon Digital Services and Amazon EU. The film will be available worldwide in the near future via digital delivery.

Coming on the heels of New Shepherd Films' recent announcement of a North American DVD deal with Mill Creek Entertainment, this is another significant accomplishment for the New England-based indie film company. Through the efforts of C3 Entertainment, Inc., New Shepherd Films' representative and distributor, *Footprints* continues to gain access to an ever-increasing audience. “Two major milestones for New Shepherd Films in the same week are an incredible blessing! We’re thrilled to see how far this story is going.”, said Jim Huggins, New Shepherd Films’ President/CEO.

Based on a true story, *Footprints* is the story of a man who finds the healing power of love only after he's lost everything he valued and had given up. It's the true story of a dog who learned to trust only after she'd been abused and discarded as worthless. They embarked on a journey neither knew would bring them together and demonstrate that just because you had a bad past doesn't mean you can't have a great future.

The recipient of numerous awards, including the Dove Award for family entertainment and a “4+ Exemplary” rating from MovieGuide.org in Hollywood, *Footprints* is gaining worldwide recognition. As one reviewer wrote (Bob Kemp, Renew America Magazine), this is “...a wonderful story, the kind of story our troubled times needs more of.”

About New Shepherd Films, LLC:

New Shepherd Films, LLC is an independent film production studio devoted to producing high-quality, family entertainment with Christian-oriented themes based on real life events. Avoiding the typical “sermon in a box” story approach that has defined the genre, New Shepherd Films desires to entertain viewers with world-class creative talent and technological capabilities while simply telling true stories

about God at work in everyday lives. And to do so with films that deliver great stories, spectacular visual imagery and a sensibility that appeals to both children and adults as well as people of faith or not.

About Amazon:

Based in Seattle, Washington, Amazon is the world's largest Internet-based retailer. Founded in 1994, Amazon.com started as an online bookstore, later diversifying to sell DVDs, Blu-rays, CDs, video downloads/streaming, MP3 downloads/streaming, audiobook downloads/streaming, software, video games, electronics, apparel, furniture, food, toys, and jewelry. In 2015, Amazon surpassed Walmart as the most valuable retailer in the United States.

About C3 Entertainment, Inc.:

C3 Entertainment, Inc. is a diversified Entertainment and Media company engaged in motion picture, television, digital and home entertainment production and worldwide distribution, as well as licensing and brand management of world famous classic brands and personalities. C3 is the primary worldwide representative and distributor for New Shepherd Films. C3 is The Three Stooges® brand owner. C3 most recently produced *The Three Stooges Movie* (2012) released by 20th Century FOX, *The Three Stooges 75th Anniversary Special* (2007) for NBC, and *The Three Stooges* (2003) biopic for ABC. Upcoming Three Stooges projects include a new live-action family film titled *The Three Little Stooges*.

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For more information regarding *Footprints* or upcoming productions from New Shepherd Films, contact:

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For licensing, product placement, advertising, and promotions opportunities, please contact:

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