



www.footprintsmovie.com

'Footprints' From New Shepherd Films Available In More Markets Than Ever Before

October 21, 2015 | New Shepherd Films, C3 Entertainment, Parables TV, Footprints

Salem, OR – October 21, 2015 – New Shepherd Films, LLC announced today their feature film, '*Footprints*' will be available in more markets than ever before. New Shepherd Films signed an agreement with Parables TV further expanding the films' reach in the worldwide broadcast arena which now includes Terrestrial, Cable, Satellite and Telco providers. Parables will also carry '*Footprints*' on their streaming service as well as other outlets to include DayStar, Uplift TV, CTN, God TV, and TCT, just to name a few. The film is expected to be available on these outlets by Thanksgiving.

"Parables is a great fit for us. Unlike most other faith-based broadcasters, their focus is on entertainment, not sermons. Their outlets include iPhones, iPads, Android, AppleTV...you name it...which opens up a world of possibilities for telling stories that honor God.", says Jim Huggins, President and CEO of New Shepherd Films. Huggins added, "Yet again, C3 came through with an excellent opportunity for us. It's a great match for our studio!" C3 Entertainment, Inc., New Shepherd Films' representative and distributor, has continued to grow *Footprints*' popularity and expand their ever-increasing audience.

Based on a true story, *Footprints* is the story of a man who finds the healing power of love only after he's lost everything he valued. It's the true story of a dog who learned to trust only after she'd been abused and discarded as worthless. They embarked on a journey neither knew would bring them together and demonstrate that just because you had a bad past doesn't mean you can't have a great future.

The recipient of numerous awards, including the Dove Award for family entertainment and a "4+ Exemplary" rating from MovieGuide.org in Hollywood, *Footprints* is gaining worldwide recognition. As one reviewer wrote (Bob Kemp, Renew America Magazine), this is "...a wonderful story, the kind of story our troubled times needs more of."

About New Shepherd Films, LLC:

New Shepherd Films, LLC is an independent film production studio devoted to producing high-quality, family entertainment with Christian-oriented themes based on real life events. Avoiding the typical "sermon in a box" story approach that has defined the genre, New Shepherd Films desires to entertain viewers with world-class creative talent and technological capabilities while simply telling true stories

about God at work in everyday lives. And to do so with films that deliver great stories, spectacular visual imagery and a sensibility that appeals to both children and adults as well as people of faith or not.

About Parables TV:

Parables was developed to provide families with an alternative to traditional network television. Their programs are thought provoking, uplifting and inspire discussion about topics that are important to people's faith. They feature Christian movies, documentaries, series, children's programming and original productions. While other networks feature preaching and teaching, Parables is exclusively a faith-based entertainment network that inspires one story at a time.

About C3 Entertainment, Inc.:

C3 Entertainment, Inc. is a diversified Entertainment and Media company engaged in motion picture, television, digital and home entertainment production and worldwide distribution, as well as licensing and brand management of world famous classic brands and personalities. C3 is the primary worldwide representative and distributor for New Shepherd Films. C3 is The Three Stooges® brand owner. C3 most recently produced *The Three Stooges Movie* (2012) released by 20th Century FOX, *The Three Stooges 75th Anniversary Special* (2007) for NBC, and *The Three Stooges* (2003) biopic for ABC. Upcoming Three Stooges projects include a new live-action family film titled *The Three Little Stooges*.

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For more information regarding *Footprints* or upcoming productions from New Shepherd Films, contact:

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For licensing, product placement, advertising, and promotions opportunities, please contact:

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