



www.footprintsmovie.com

Leading US Distributor Adds New Shepherd Films' Feature 'Footprints' To Their Catalog

February 1, 2015 | New Shepherd Films, C3 Entertainment, Cinedigm, Footprints

Fall River, MA – February 1, 2015 – New Shepherd Films, LLC announced signing a deal with Cinedigm, a leading US content distributor. Through Cinedigm, *Footprints* will continue to gain greater access to the US and Canadian audiences. The film will be available immediately.

“Cinedigm is a trusted industry leader for Christian entertainment and we’re thrilled to be part of that environment. What makes this deal especially attractive for me is we’re now coming out as part of The Dove Channel!”, says Jim Huggins, President and CEO of New Shepherd Films. Huggins added, “This makes three deals in three days our friends at C3 Entertainment have delivered!” Through the efforts of C3 Entertainment, Inc., New Shepherd Films’ representative and distributor, *Footprints* continues to gain access to an ever-increasing audience.

Based on a true story, *Footprints* is the story of a man who finds the healing power of love only after he's lost everything he valued and had given up. It's the true story of a dog who learned to trust only after she'd been abused and discarded as worthless. They embarked on a journey neither knew would bring them together and demonstrate that just because you had a bad past doesn't mean you can't have a great future.

The recipient of numerous awards, including the Dove Award for family entertainment and a “4+ Exemplary” rating from MovieGuide.org in Hollywood, *Footprints* is gaining worldwide recognition. As one reviewer wrote (Bob Kemp, Renew America Magazine), this is “...a wonderful story, the kind of story our troubled times needs more of.”

About New Shepherd Films, LLC:

New Shepherd Films, LLC is an independent film production studio devoted to producing high-quality, family entertainment with Christian-oriented themes based on real life events. Avoiding the typical “sermon in a box” story approach that has defined the genre, New Shepherd Films desires to entertain viewers with world-class creative talent and technological capabilities while simply telling true stories about God at work in everyday lives. And to do so with films that deliver great stories, spectacular visual imagery and a sensibility that appeals to both children and adults as well as people of faith or not.

About Cinedigm:

Since its inception, Cinedigm has played a pioneering role in transitioning movie theatres from traditional film prints to digital distribution and continues to advance worldwide cinema modernization. Today, Cinedigm is a leading independent content distributor in the United States, with direct relationships with over 60,000 physical retail storefronts and digital platforms, including Wal-Mart, Target, iTunes, Netflix, and Amazon, as well as the national Video on Demand platform on cable television. Recently, the Company announced a partnership with The Dove Foundation. DOVE MOVIE CHANNEL will be a digital streaming subscription service targeted to families and kids seeking high quality and family friendly content approved by Dove.

About C3 Entertainment, Inc.:

C3 Entertainment, Inc. is a diversified Entertainment and Media company engaged in motion picture, television, digital and home entertainment production and worldwide distribution, as well as licensing and brand management of world famous classic brands and personalities. C3 is the primary worldwide representative and distributor for New Shepherd Films. C3 is The Three Stooges® brand owner. C3 most recently produced *The Three Stooges Movie* (2012) released by 20th Century FOX, *The Three Stooges 75th Anniversary Special* (2007) for NBC, and *The Three Stooges* (2003) biopic for ABC. Upcoming Three Stooges projects include a new live-action family film titled *The Three Little Stooges*.

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For more information regarding *Footprints* or upcoming productions from New Shepherd Films, contact:

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For licensing, product placement, advertising, and promotions opportunities, please contact:

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